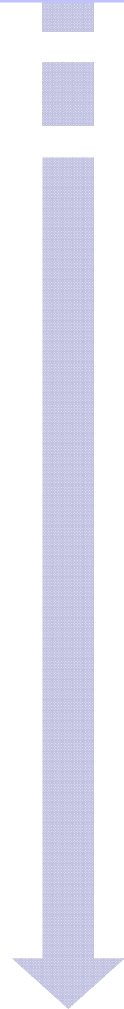


The Services

Who is afraid of Business Intelligence?
Customised Workshops



The Objectives

How It Works

Deliverables

Focus on:

- Dramatically improve the **perception about** and **understanding** of Business Intelligence **real value**
- Establish the **strategic fundamentals** of the **BI initiatives** at the management community level
- **“BI at work” presentation & discussions:** practical concepts, opportunities, benefits, possibilities, resources, approach etc. based on best BI practices; structured feedback from participants.
- Short **focused interviews** with the participants (decisional factors) and the IT team about related requirements and expectations
- Structured **Workshop(s)** for finding practical answers about opportunities, resources, benefits and strategies for BI initiatives in organization.
- **Conclusions Report** summarizing subjects and ideas raised and agreed during the workshop that can be an excellent base for further decisions regarding IT/BI/Business **vision, strategies** and **objectives**.

Real business opportunities for BI initiatives
Practical approach according with overall strategy and available resources